

# Ruoxi Wang UX Designer

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## Experience



### UI/UX Design Intern – eBay

May 2022 – Aug 2022

- Designed multiple customizable and scalable long-term frameworks for eBay's Collection hub, providing users with a one-stop location to manage their cross-category collections.

- Conducted a competitive analysis of over ten competing applications and summarized strategic insights into the features, functions, and flows.



### UI/UX Design Intern – Tencent

May 2021 – Aug 2021

- Categorized the screens on WeChat Pay facial-recognition devices, summarized the user flows, analyzed the existing problems, and then worked with the design team to produce the iteration plan and UI Kit.

- Optimized the payment registration process by adjusting screen layout and updating the user flows, increasing the sign-ups from 75.9% to 81.8%.

- Investigated unintended payment problems caused by misrecognition of the face with engineers and product managers, coming up with several possible solutions.



### UI/UX Design Intern – Xiaohongshu (RED)

Sept 2020 – Dec 2020

- Collaborated with product managers and engineers to update the e-commerce platform and management system based on customer insights.

- Delivered visual solutions to enhance Xiaohongshu's seller center, improving the Net Promoter Score from 6 to 7(out of 10).

- Simplified and upgraded Xiaohongshu's UI kit.



### UI/UX Designer – U-START Project

Feb 2020 – May 2020

- Analyzed problems from a UX/UI perspective, redesigned information architecture, and improved usability.

- Iterated the UI design of the project profile page and project search page in both web and mobile versions.

## Education

### New York University

MS Integrated Design & Media

GPA 3.95/4.00

Feb 2022 – Jan 2023 (expected)

### New York University

MS Integrated Design & Media

Summa Cum Laude

Sept 2018 – Jan 2022

## Skills

Product Design  
User Experience Design  
Interaction Design  
Wireframing  
Rapid Prototyping  
Visual Design  
Product Strategy  
UX Testing and Research

## Tools

Figma / Sketch / Adobe XD  
Principle / Protopie / After Effects  
Photoshop / Illustrator  
HTML / CSS / Javascript  
Maya / Unity  
Final Cut Pro  
Data Visualization (p5.js, D3.js)

## Languages

Chinese (native)  
English (professional)